



**Ocean
Friendly
Restaurants**

Mission Statement

The Ocean Friendly Restaurant Campaign works with the San Diego County restaurant community to institute self-regulated policies that will reduce disposable plastic waste.

Why Focus on Restaurants?

Food Packaging accounts for about 70% of the volume of foodservice trash

- * **21%** use disposable in-house service ware
- * **61%** use Styrofoam or non-recyclable to-go containers

GOOD NEWS

- * **78%** would switch practices if their restaurant was promoted by Surfrider
- * **63%** think a Styrofoam ban is no hardship at all

Too Much Waste



Waste is Bad for Tourism



Wildlife is Paying the Price



Plastic Waste Facts

- * 1 years worth of plastic packaging = fuel for 480,000 cars
- * Californians use 330 million pounds of Styrofoam annually
- * Americans purchase 28 billion water bottles annually
- * During a 2 year period, Americans use 200 billion plastics bags, enough bags to stretch from the Earth to the Sun (about 93 million miles)

The Ocean Friendly Restaurant Campaign Helps Reduce Waste By

- ◆ **Instituting** self-regulated OFR policies at restaurants
- ◆ **Supporting** restaurants that take it upon themselves to be ocean friendly

What Are Ocean Friendly Restaurant Policies?

4 Mandatory Criteria

1. No expanded polystyrene use (aka Styrofoam).
1. Proper recycling practices are followed.
2. Only reusable tableware is used for onsite dining.
3. No plastic bags offered for takeout or to-go orders.

Choose a Minimum of 3 Other Criteria

5. Plastic straws are provided only upon request
6. Takeout food and beverage containers are recycled, recyclable, or compostable
7. Takeout bags are provided only upon request, or pickup customers are asked to bring their own takeout bags.
8. Disposable utensils for takeout food are provided only upon request
9. No beverages sold in plastic bottles.
10. Discount offered to customers who bring in their own cup, mug, container, bag or other reusable item.

How are Ocean Friendly Restaurants Supported?

Promotion to more than 30,000 San Diego County consumers through

- *Social media
- *Surfrider website, e-mails and future mobile app
- *Community events and beach cleanups
- *Promotional launch parties or coupon days promoted to our members
- *Train wait staff about campaign
- *OFR restaurant window sticker, optional posters, bill stuffers, table cards etc.
- *Vendor pamphlet with alternative material sources and pricing

How Can PB Town Council help the OFR Campaign?

SUPPORT CERTIFIED OCEAN FRIENDLY RESTAURANTS (OFR) BY:

- * Hosting Dine Outs at OFR
- * Promoting OFR at community events
- * Providing OFR Campaign link on the PB Town Council website
- * Highlighting a Pacific Beach OFR on the PB Town Council website

How Can You Help?

- *Frequent certified Ocean Friendly Restaurants
- *Say “no straw” whenever you order a drink (even take-out and drive-thru)
- *Ask for water and other drinks in a reusable glass instead of plastic
- *Bring your reusable mug for takeout, and ask for reusable mug for dine- in
- *Bring a reusable water bottle to avoid purchasing plastic bottles of water
- *If you think you may have leftovers, bring your own reusable container
- *Always bring your own bag when picking up takeout food

Get Your Favorite Restaurant OFR Certified

Tell the owner or manager of your favorite restaurant about the OFR Campaign

Give the restaurant the OFR website <https://sandiego.surfrider.org/ofr/>

Join the Ocean Friendly Restaurant Volunteer Team

Pass on my contact information if a restaurant is interested in certification and/or have further questions

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