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PACIFIC BEACH TOWN COUNCIL NEWSLETTER

supporting your beach community over 60 years - since 1951

WWW.PBTOWNCOUNCIL.ORG GENERAL@PBTOWNCOUNCIL.ORG 858.483.6666

October 2011 (revised 10/9/22)

THANK YOU!!



The 31st Annual Police and Emergency Services Appreciation Night or P.A.E.S.A.N. was held on September 28 and brought out over 200 celebrants to honor our local Police, Fire Fighters, Paramedics, Lifeguards and Park Rangers for their outstanding service to our community every day. P.A.E.S.A.N. special recognition awards went to SDPD Sergeant **Thomas Rizzo**, Fire Fighter and Paramedic from Stn. 21 **Annie Bixler**, Firefighter from Stn. 21 **Tim Swanson**, Lifeguard Sergeant **Bill Bender** and Park Ranger **Karolynn Estrada**.



THE PACIFIC BEACH TOWN COUNCIL

thanks our generous 2011 sponsors and donors for making the 31st annual P.A.E.S.A.N. event Honoring our "Everyday Heroes in Uniform" A Very Special Evening!

A Special Thank You To O.M.B.A.C., Discover Pacific Beach, Rotary Club of Mission Bay, Pacific Beach Woman's Club, Sprouts, Albertsons, Ralphs and everyone who donated items for our raffle.

Century Club Donors (\$100) - David Bark; Van Cooke; Dave & Billie Crow; Paul & Sussan Johnsen; Kirk "Kimo" Kennedy; Michael McQuary; Mission Beach Women's Club; Doraine Offerman; PB Kiwanis Youth Foundation; Patrick Park, Dunn Real Estate; Walter Urbach, Crescenzo Properties; John & Mary Wilding

Half Century Donors (\$50) - Patricia Barnhill; Marcie Beckett; Gerald & Bozier Demaree; Peg Hollenbeck; Lloyd & Joanna Kendall; Johnny Pernicano, Pernicano's Pizza

Special Thanks & Donations - To the Pacific Beach Town Council Board members for their time and donations and to the many volunteers who took their time to serve in so many different ways at this special event.

A BIG THANK YOU to all who attended, sponsored and volunteered for this hugely successful annual event.

Thank You Marcella Teran of Neighborhood Watch

Assistant Chief Boyd Long made special mention to PAESAN attendees in the form of a special thank-you message to Marcella Teran for her dedication in building the Neighborhood Watch group here in PB. Chief Long said that Marcella has developed the most impressive NW network in San Diego and invited her to help build other groups throughout San Diego. Way to go Marcella! Thanks for helping keep PB safe.



P.A.E.S.A.N. Police Bicycle Light-Siren Program - You Can Still Help

Through October 30th Councilmember Kevin Faulconer has made a challenge grant with the community and will match any donations you make to the PB Town Council for the Police Bicycle Light and Siren Program. We're trying to buy this equipment for nine police bicycles for a total of approximately \$6,000.

Learn more about the program and make your donation double in value at the PB Town Council website and give at pbtowncouncil.org/join. Let's give our police the equipment they need to get out of their cars and help make PB safer!

President's Message

Summer is now officially over and Pacific Beach kids are back in school. The Pacific Beach Town Council donated funds to all of our schools for supplies and library books this month. We are really excited about helping our schools this year. The San Diego Unified School District is recommending school closures in our area. If you are interested in participating in the planning and impact of these school closures on our community, please see our website for information on how to get involved.

I hope everyone enjoyed PAESAN this year. I want to thank OMBAC, for once again, sponsoring this important event. The hamburgers and hot dogs were great. Thank you to Sprouts MarketPlace for donating the tomatoes, lettuce and onions. Thank you to Ralphs and Albertsons for their donations as well. Also, I would like to thank the various schools for distributing our flyer to the many families in Pacific Beach.

Farewell to Carol at Lotsa Pasta. She has been an indispensable part of the Pacific Beach Town Council. I would like to wish her well and support her with her future plans. Thank you again for all of your support over the years. Good luck to you and your family. You will be missed.

Sorry to say that the Pacific Beach Holiday Parade is cancelled this year. But, there will be the annual Holiday Tree Lighting on Crystal Pier in December. Look for more information as plans are finalized in the coming weeks.

There will be a Community Forum, by the Alcohol License Review Committee, to discuss Conditional Use Permits (CUP) for new alcohol licenses, and the impact this change will have on our community at the end of October. This is in addition to our general meeting. Please check our website or call the office for a final date and time.

If you are interested in becoming part of the Pacific Beach Town Council Board of Directors, we are having our annual elections. Nominations will be done at our October General Meeting, October 19. You can either go to our website for more information or come to the General Meeting with a short bio.

It's never too early to stock up on Halloween candy.

Joe Wilding, President

Pacific Beach Town Council

1706 Garnet Ave.
San Diego, CA 92109

Office (858) 483-6666

Fax (858) 272-7282

Internet Contact:

general@pbtowncouncil.org
www.pbtowncouncil.org

Our Board of Directors

Officers

Joe Wilding, President (2011)
Jerry Hall, Vice-President (2011)
Michael McQuary, Secretary (2011)
Glenn Olson, Treasurer (2011)

Directors

Nini Balistrieri (2011-12)
Chip Bonghi (2010-11)
Gregory Daunoras (2011-12)
Alan Harris (2010-11)
Cathie Jolley (2011-12)
Michael Licari (2011-12)
Susan Lowary (2010-11)
Adam Meyer (2011-12)
Edward Reay (2010-11)
Marcella Teran (2010-11)
Grant Williams (2011-12)
Marcia Zeddies (2010-11)

Past President

Rose Galliher

Parliamentarian

Open for Qualified Candidates

Staff

Mary Lee Poparad, Office Manager

Honorary Mayor

Mark Johnston

Rose Creek Cottage Consultant

Mark Johnston

Pacific Beach

Town Council, Inc.

is a qualified 501(c)(3)
charitable non-profit corporation

Elections Coming!

Interested in joining the PB Town Council Board of Directors? Our Nominating Committee would like to hear from you. Up for elections are four one-year officer positions and six two-year director positions commencing January 1st.

Please email us at general@pbtowncouncil.org and describe your interest in serving as well as including a brief biography. For more information see our bylaws and standing rules on our website at: pbtowncouncil.org/about/.

Visit our website for much more at PBTOWNCOUNCIL.ORG Join us and support your community :)

Thank-you to **Union Bank** for generously discounting our office space since 1993.

Thanks **Discover PB** for providing all the tables and chairs for this year's PAESAN event through the BID Council.

Committee Updates and Special Announcements

Dineout

The October Dineout will be
Tuesday October 25 6 pm
at

The French Gourmet, 960 Turquoise Street

For menu or reservations, contact Jane Jenerette
raven.garden@gmail.com or (858) 274-4800.

Sundowner

Although we're not having an event this month we'll be back next month with a great venue!

For more information or to feature your business, contact Alan Harris at (858) 229-4465.

Neighborhood Watch Tip

Commonly Asked Questions

1) How do I start a watch?

Gather the names and contact information for your neighbors and distribute it to those who want to be on the list.

2) If I am the block captain, how big should my watch be?

Your Watch can be any number of houses. It can be a block or a few houses. Sometimes it might only be a few people to start with. *The main point, is to get to know some, or all, of your neighbors and stay in touch about neighborhood issues!

3) Do I need to have lots of meetings?

It is probably helpful to have at least 1 meeting when starting, 1 hour is sufficient. (Marcella Teran will help you with your meeting) Future meetings should be called when you have important issues to talk about.

4) Where do I get a neighborhood watch sign and any other information I might need?

Marcella will help you with this and most all other questions. Officer Alan Alvarez will also help and work together with your Watch.

For more information about Neighborhood Watch call the PB Town Council office 858-483-6666.

Membership Committee

Nearly 45,000 people live in the PB area. Of these, 500 are members of the PBTC. One of the most recent family members to renew are Walt & Kit Ladwig.

Walt is a long time resident of PB and has been a visible presence in a number of issues relating to Kate Sessions Park, Friends of the Park and Rec. Foundation and the Rotary Club of Mission Bay. Thank you Walt and Kit for renewing your membership and your commitment to community service and in helping develop a better community for businesses, residents and tourists.

Communications Committee

We're actively seeking a Marketing Intern to help us with our social marketing and helping build the brand of the PB Town Council. Contact us at general@pbTownCouncil.org to express an interest.

'Like' us at www.Facebook.com/pbtowncouncil and begin getting updates about our work.

Our website has a full community calendar that is actively updated by a variety of sources. If you would like to see your items automatically added please contact us at general@pbTownCouncil.org c/o Communications Committee.

Send us your pictures, stories and memories so we can include them on our website.

Safe & Beautiful Committee

Join us on the first Saturday of every month to help CLEAN PB.

On Saturday, November 5th from 9-12 we'll be working with the Lifeguards to clean the main tower and as many beach towers as possible.

Do you have a group that would sponsor a CLEAN PB Day one Saturday in 2012? We need your help. Contact us to express interest at general@pbTownCouncil.org c/o Safe & Beautiful.

Rose Creek Cottage Committee

We had a great Open House to show off the Rose Creek Cottage to wedding and event planners.

If you know a wedding or event planner let them know they can book their events at the cottage.

If you have a special event and are considering the cottage contact Mark Johnston at RoseCreek-Cottage@gmail.com or, 858-490-0468.

Update on PB Forum Issues—8 Months Later

Last January the Pacific Beach Town Council held a community forum to highlight the issues on the minds of Pacific Beach residents. The forum was not a scientific poll, however it did reflect what was important to the people who showed up that night. Here is a report on progress on the top eight issues.

1. Support for a Conditional Use Permit process. (This allows community input in alcohol licenses). Two community groups, the Pacific Beach Planning Group and the Community Advisory Committee have passed resolutions supporting the CUP. PBTC does not have an official position on this issue. However, we may sponsor forums, debates or informational meetings on the issue in the coming year.
2. Retail Mix in PB. PBTC is sponsoring a Starfish award for businesses that enhance the positive image of our community.
3. Public Drunkenness—The discussion of this issue at PBTC public meetings has helped build support for increased police attention to the Garnet Avenue area.
4. Support for the Oversized Vehicle Ordinance (OVO). Lou Cumming reports that Councilman Faulconer is proposing a OVO to his sub-committee soon. We will need a big turnout of residents in support of this when its public hearing is scheduled.
5. Improve bikeability—The bridge over Rose Creek has begun construction. This will complete a bike path around Mission Bay. PBTC is looking to join other organizations interested in this issue.
6. Oppose Marijuana Shops—PBTC has not been involved in this issue. However, a number of community activists have been active in trying to curtail the number of pot shops in PB.
7. Homelessness—As a result of discussions at the PBTC meetings, Capt. Al Guaderrama has committed significant police resources to this issue. We are seeing an impact at the PB library and at Santa Clara Point.

Thanks for the Memories Lotsa Pasta by Georgina Smith

Unfortunately, Lotsa Pasta has lost its lease. How sad to see one of Pacific Beach's favorite restaurants close its doors. Carol Blomstrom, the owner, has been the epitome of what a true community/business person should be. Never one to say "no" to any request presented to her, Carol has participated in so many community events that it would be hard to come up with a number.

Over the years, she has allowed her restaurant to be used as a fund raiser for the Rose Creek Cottage, for PB Town Council's wine tasting events, and countless Town Council Dine Outs. She has sliced onions and tomatoes for PAESAN, served as caterer for Rose Creek Cottage and personally delivered picnic lunches to Concerts on the Green. She has taught classes at Great News and is a member of the San Diego Cinema Society.

She has served on the PB Town Council Board, the Planning Board, Discover PB's Board and is a past Honorary Mayor of Pacific Beach. Thanks Carol and best of luck in your future endeavors!

"If opportunity doesn't knock, build a door." Milton Berle

Mission Bay Soroptimists Seek Applicants

Soroptimist International of Mission Bay, an international volunteer organization for business and professional women, is seeking applicants for its recognition program targeting young women who make the community and world a better place. The Violet Richardson Award honors young women, ages 14—17, for volunteer action in the community. For additional information, please contact Donise Howe at 858-272-9852 or dhowe@san.rr.com

Visit our website for much more at PBTOWNCOUNCIL.ORG Join us and support your community :)

A Bit of Pacific Beach History

Town Council Vice President Jerry Hall has invited me to share a little bit of PB history in the monthly newsletter. My first observation is that I've been a town council member since 1971. Help me with the math. Is that 40 years? Half a lifetime? I think I have held every town council office, serving early on as treasurer and eventually as president. I ran the Miss Pacific Beach Pageant about the same time that Detroit decided to quit building convertibles.

I remember Eve Smull Anderson returning from visiting relatives in Philadelphia and suggesting that the council put on a block party. I was taken immediately back to the toy blocks of my childhood, but Eve quickly set me straight. The city said we'd have to get permission from the business owners, which is why I found myself in the old Stage Door bar at Crystal Pier at 8 in the morning with a clipboard. The first block party was held along Ocean Boulevard and in the 700 block of Garnet. We learned not to put the kiddie activities downstream from the pony rides. Be careful what you wish for. The block party sadly evolved into a community drunk fest that had to be euthanized.

I drove to the Coastal Commission meeting in El Segundo to speak in favor of replacing Ocean Boulevard with a promenade. I think they rejected the plan because it took away parking spots. We came back with a compromise, which is why we now have diagonal parking on Bayard. I remember a planning meeting in the back room of the Copper Skillet (today's China Inn) that decided to bring back the old Christmas Parade — — with about 6 weeks to pull it off. We were desperate for entries, and some folks later opined that the National Guard tanks conflicted with the spirit of Christmas.

The town council office at 870 Garnet was staffed by our one paid employee, Mary Wilding. Once a month we found enough chairs to hold our directors' meetings. I remember meeting Howard Rozzelle, who had retired from his day job as a mechanic at City Chevrolet and wanted the town council to purchase the 7,000 photographs he's amassed as a semi-professional weekend photographer. The town council didn't have the required funds but the next day I called Howard and visited him at his home at Fanuel and Chalcedony. We hit it off immediately and, before I left, made plans to start the Pacific Beach Historical Society. Our organizational meeting was held at the old library on Felspar and Ingraham, then for many years at the Copper Skillet. Howard figured out how to turn his photos into slide shows and I figured out how to publish and mail a monthly newsletter. We had a great run until his untimely passing on July 4, 1991. The society no longer has meetings, but we do publish a newsletter in which we share stories and photos from the past. Contact me if you'd like to see a copy.

by John Fry

PB Community Calendar More on our Website

October

- Sat. 1 **BeachFest**—11 am—7 pm
Boardwalk at Grand Ave.
- Tue. 4 **Communications Cmte.** - 9 am
Zanzibar, 976 Garnet Ave.
- Sat. 15 **Fall Festival**—11 am—4 pm
Woman's Club, 1721 Hornblend St.
- Tues. 18 **PB Com. Advisory Cmte.**—6 pm
DPB, 1503 Garnet Ave.
- Wed. 19 **Hospitality Task Force**—1 pm
DPB, 1503 Garnet Ave.
- Wed. 19 **General Meeting**—6:30 pm
PB Woman's Club, 1721 Hornblend
- Tues. 25 **Dineout**—6 pm—French Gourmet
960 Turquoise St.
- Wed. 26 **PB Planning Group**—6 pm
Library
- Thur. 27 **Safe & Beautiful Cmte.**—6 pm
Knox Chapel, 1675 Garnet Ave.
- Fri. 28 **Halloween Carnival** - 4-7 pm
Pacific Beach Recreation Center

November

- Tue. 1 **Communications Cmte.** - 9 am
Zanzibar, 976 Garnet Ave.
- Sat. 5 **CLEAN PB Day** - 9-12 am - Help Clean
Lifeguard Tower, Grand & Ocean Blvd.

PB Woman's Club

Fall Festival/Craft Fair/ Octoberfest

Saturday, October 15, 2011

10:00 am—4:00 pm

1721 Hornblend Street

Local Artists, Book Sale, Bake Sale, Door Prizes, Gift Baskets, German Music, Hot Dogs, Pretzels, Sauerkraut & Wurst, Beer Garden. For information call Mary Lou—858-541-1972

Halloween Carnival

Friday, October 28

4:00—7:00 pm

(Rain or Shine)

Join us for our annual night of fright.

Tickets are 4 for \$1.00

At the **Pacific Beach Recreation Center**

Library Concert Series

The Library Music Series presents a concert on the 2nd Wednesday of each month from 7-8 pm. Admission is free but donations are gladly accepted.

October 12 Tony Lasley—Bossa Nova guitar

November 9 Alma Nova—classical guitar and flute

January 11 Martin Luther King Community Choir

Thank You New and Renewing Members!

New Members

Marc Aronsohn
Val Donaldson
John Freitas
Laurence King
Christine Salcedo

***Thank you
Robert & Sue Modell
for your continued support!**

Renewing Members

Dale Jones & Chuck Allen-2003
Marcie Beckett-2003
Matthew & Margot Bradford-2010
Rhea Bridy-2010
Mary Cook-1991
Ruthanne Crawford-2010
Barbara Fletcher-2006
Jim & Pam Galvin-2010
Christine Hokans-2003
David Johnson-1997
Drs. David & Lori Libs-2003

Cathie Jolley-2010
Bob Long-2003
*Robert & Sue Modell-1981
Dr. Henry Payne-2007
Jeff & DeAnn Remsburg-2003
Larry Salus-2000
Bob & Georgene Santoro-2003
Bonnie Towle-2006
Joe & Susan Wilding-2003
Grant & Barbara Williams-2009
Ray & Patricia Wilson-2003
Joy Woodward-2010

Renewing Business Members

Crescendo 1LP-2007
Discover PB-1998
Firehouse Restaurant-2008
Nancy's Vacation Rentals-2007
PB Dentistry-2004
Steve Richards Realty-1985
Union Bank-1997
Wedding & Event Designers, Inc
1994

Submission Deadline for November Newsletter November 18, 2011

Visit our website for much more at www.PBTownCouncil.org Join us and support your community :)



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San Diego, CA 92109-3395

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