



# SEAHORSE SEZ

## PACIFIC BEACH TOWN COUNCIL NEWSLETTER

supporting your beach community over 60 years - since 1951

WWW.PBTOWNCOUNCIL.ORG GENERAL@PBTOWNCOUNCIL.ORG 858.483.6666

September 2011

### 31<sup>ST</sup> ANNUAL P.A.E.S.A.N.

Police and Emergency  
Services Appreciation Night

Wednesday, September 28, 2011  
5:00-7:30pm



Please join us as we honor and thank our firefighters, police officers, lifeguards, paramedics, and park rangers for their protection and service to our beach community.

Barbeque Dinner & Beverages  
*only \$5.00 per person*

Get tickets or donate on our website @ [pbtowncouncil.org](http://pbtowncouncil.org) or, at our office at 1706 Garnet Ave. at Jewell St. in the Union Bank building

Police and Emergency Services Appreciation Night (PAESAN) is a unique community barbeque & awards ceremony created to honor emergency and park service workers in Pacific Beach.

### You can make a difference and support your PAESAN!



We invite you to participate in PAESAN as one of our generous supporters:

- A **Century Club** supporter with a \$100 donation
- A **Half-Century** supporter with \$50 donation
- An **In-Kind** donor of gift certificates or merchandise for our raffle

*All donations are divided equally between the PBTC and to support PAESAN agencies.*



Visit our website for much more at [PBTOWNCOUNCIL.ORG](http://PBTOWNCOUNCIL.ORG) Join us and support your community :)

## President's Message

The dog days of summer are coming to a close. Labor Day is fast approaching. Our Pacific Beach kids are buying back-to-school clothes and new lunch bags, enjoying the last few days of the beach, sand and surf.

The Pacific Beach Town Council has been very busy though. We finished up Concerts on the Green. We were delighted to share our big tent with the Rotary Club, Friends of Kate Sessions Park, YMCA, Santa Clara and PB Rec. Councils and Farmers Market. We were also pleased to see Lori Saldana, who is running to represent our community in Washington, D.C. We fixed plenty of bee stings and boo boos, with first aid and Otter Pops. And, the music was pretty good too!

At the beginning of the year, PBTC hosted a community forum to hear members' ideas on how to improve our community. The number one item on the list was the implementation of Conditional Use Permits (CUP) in Pacific Beach. This month the Community Advisory Committee voted to support the idea of a CUP in Pacific Beach. On Wed., August 31, at 6:30 pm at the Pacific Beach Woman's Club, a special meeting of the Planning Group will be held regarding the Alcohol License Review Committee.

Also, on our agenda is planning for our PAESAN event on September 28th at Crown Point. We are very excited about celebrating our Police and Emergency Service Officers in Pacific Beach. Again, this year, OMBAC has graciously agreed to cook burgers and dogs for us. We are planning kid activities, rides on the antique fire truck and lots of fun. The cost is only \$5 and it's a great place to bring the entire family. Every year I enjoy visiting with my friends and neighbors. Stop by and say thanks!

Most of all, please remind me not to forget my wife's birthday.....

*Joe Wilding*

*"We ourselves feel that what we are doing is just a drop in the ocean, but the ocean would be less because of that missing drop. We can do no great things, only small things with great love."*

Mother Teresa

## Elections Coming!

Interested in joining the PB Town Council Board of Directors? Our Nominating Committee would like to hear from you. Up for elections are four one-year officer positions and six two-year director positions commencing January 1st.

Please email us at [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org) and describe your interest in serving as well as including a brief biography. For more information see our bylaws and standing rules on our website at: [pbtowncouncil.org/about/](http://pbtowncouncil.org/about/).

Visit our website for much more at [PBTOWNCOUNCIL.ORG](http://PBTOWNCOUNCIL.ORG) Join us and support your community :)

## Pacific Beach Town Council

1706 Garnet Ave.  
San Diego, CA 92109

**Office** (858) 483-6666

**Fax** (858) 272-7282

### Internet Contact:

[general@pbtowncouncil.org](mailto:general@pbtowncouncil.org)

[www.pbtowncouncil.org](http://www.pbtowncouncil.org)

## Our Board of Directors

### Officers

Joe Wilding, President (2011)

Jerry Hall, Vice-President (2011)

Michael McQuary, Secretary (2011)

Glenn Olson, Treasurer (2011)

### Directors

Nini Balistrieri (2011-12)

Chip Bonghi (2010-11)

Gregory Daunoras (2011-12)

Alan Harris (2010-11)

Cathie Jolley (2011-12)

Michael Licari (2011-12)

Susan Lowary (2010-11)

Adam Meyer (2011-12)

Jeffrey Montez (2010-11)

Edward Reay (2010-11)

Grant Williams (2011-12)

Marcia Zeddies (2010-11)

### Past President

Rose Galliher

### Parliamentarian

Open for Qualified Candidates

### Staff

Mary Lee Poparad, Office Manager

### Honorary Mayor

Mark Johnston

### Rose Creek Cottage Consultant

Mark Johnston

**Pacific Beach  
Town Council, Inc.**  
is a qualified 501(c)(3)  
charitable non-profit corporation

### Special Thanks to:

**RENEW** for generously hosting our August Sundowner and **Piccolo Mondo** for catering the event at the last minute!

And thanks to **Pacific Plaza** for generously discounting our office space since 1993.

## Committee Updates and Special Announcements

### Dineout

The September Dineout will be Tuesday, September 27 at 6 pm - **Lotsa Pasta**, 1762 Garnet Ave.

For menu or reservations, contact Jane Jenerette [raven.garden@gmail.com](mailto:raven.garden@gmail.com) or (858) 274-4800.

Thanks **Lamont Street Grill** for last months event!

### Communications Committee

We hope you love our new newsletter format.

Check out our Facebook page at [Facebook.com/pbtowncouncil](https://www.facebook.com/pbtowncouncil). Like us for top news.

Our website also has reports on current events, an extensive community calendar and links to a wide range of resources. You can also buy tickets to events, join us or, renew your membership!

*"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."*

Margaret Mead

### Governance & Bylaws Committee

We're working on updating the Bylaws and are just about ready to release our first draft. We'll post these changes on our website for your input.

### Rose Creek Cottage Committee

The Rose Creek Cottage is an ideal venue for your next reception, memorial, birthday party or wedding.

What's new? We are now inviting any event planner to consider and book their events at the Rose Creek Cottage. We're also in the process of obtaining a Reserve Study to help us budget, plan and fundraise for minor and major maintenance issues.

We need this income for maintenance and to help us achieve a higher level of income as we are currently only clearing our monthly expenses.

Contact Mark Johnston at (858) 490-0468 or, visit [RoseCreekCottage.net](http://RoseCreekCottage.net) to schedule a visit.

### Sundowner

Thanks to Stacie and Dr. Rob Buechel at **Renew Integrative Health Center**, 2206 Balboa Avenue for hosting our August Sundowner. Learn more at [RenewHealthCenter.com](http://RenewHealthCenter.com).

Our great Italian food was co-sponsored by **Piccolo Mondo**, 4268 Cass Street. Please stop in and thank these businesses for their support. Order online at [PiccoloMondoFood.com](http://PiccoloMondoFood.com)!

We'll trade our September Sundowner for the Police and Emergency Services Appreciation Night (PAESAN) on Sept. 28.

For more information or to feature your business, contact Alan Harris at (858) 229-4465.

### Membership Committee

The Town Council is on an ambitious plan to increase membership by 100% or, to over 1,000 members. We need everyone to contact five friends and favorite business owners to visit [pbTownCouncil.org](http://pbTownCouncil.org) website and join.

For over 60 years our strength has been our collective voice representing the needs of Pacific Beach residents, schools and other groups to our city government and outside agencies. Let's continue to be involved with our communities direction rather than being spectators.

### Safe & Beautiful Committee

**What is a crime?** Car or property vandalism, personal assault, graffiti or property and all crimes, no matter how small!

**Who should I report it to?** Immediately report crimes to the police @ (619) 531-2000, or online at [sdpdfilemypolicereport.org](http://sdpdfilemypolicereport.org) (ask the dispatcher for an incident report #).

**Should I keep a records of my complaint?** Yes! Record the incident number in your Neighborhood Watch log.

For information or help in starting a Neighborhood Watch contact the PBTC office at (858) 483-6666 or [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org) and leave a message for Marcella Teran.

## Did You Know?

### **Saving Us Money is Good :) and you can save us money with one email...**

You can help us save a ton of money (literally thousands of dollars annually) each year if you simply email us and allow us to send this newsletter by email. If this is an option to you please do contact us. If you still like a print version you can print the **Seahorse Sez** from your own computer. Email us at [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org).

### **Your Group Can Sponsor a Monthly CLEAN PB Event**

For over four years we have met every first Saturday of the month to clean up a portion of PB. This has resulted in our picking up literally hundreds of trash bags and making a direct, definite and positive impact on our community. To help sustain this event we're asking local civic, schools and faith-based groups as well as our local businesses to sponsor a CLEAN PB event just one Saturday a year. We'll work with you to select a high-value target area or, you pick an area that interests you. This is a great chance for your group to interface with the PB Town Council board, our members and others interested in keeping their beach area beautiful. Interested? Please email us at [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org) and indicate that your message is for the Safe & Beautiful committee. Know a group? Please forward this message!

### **Town Council T-Shirts Now Available**



Front

The PB Town Council now has sky blue t-shirts with a big red heart available that help promote your love for PB. Order one on our website or by mailing a check with your size information and pick-up your shirt at our office. XL, L, M or S (men's) shirts are available for only \$15. Call Mary Lee at 858-488-6666 with any questions or email us at [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org).



Back

## Getting Involved

We have committees that address many areas of interest and you're invited to join in and lend a hand. Often times board members are the only volunteers at events we hold to promote PB. We're representing you but, would love to share the joy of volunteering with you as well. It is truly a rewarding and satisfying experience. Below are some of our committees. See our website for many more opportunities too.

<b>Sundowners</b>	Monthly PBTC and local business mixer
<b>Safe &amp; Beautiful</b>	Monthly clean-ups, graffiti paint-out, Star Fish award, crime and safety issues
<b>Communications</b>	Helping communicate issues, events and good news to the membership
<b>Rose Creek Cottage</b>	Social-enterprise partner needs include business and marketing development
<b>Dineouts</b>	Monthly social get-together at a local restaurant
<b>Membership</b>	Grow and strengthen our individual and business memberships
<b>Wine Tasting</b>	Annual fundraiser supporting local schools, organizations and your Town Council
<b>Financial Review</b>	Financial systems, processes and audits
<b>P.A.E.S.A.N.</b>	Annual community safety and park services appreciation night picnic

Please contact us at [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org) and indicate your interest to serve.

### **Marketing and Communications Intern Wanted**

Do you have a knack for communicating on the internet and via traditional media? We'd love to learn more about your skills and abilities and show you how you could make a significant difference. An interest in Facebook, Twitter, blogging, press and media communications is required. If you're looking for a rewarding opportunity that could literally affect millions of people who experience Pacific Beach then please contact us at [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org) and indicate your interest for the Marketing Internship.

Visit our website for much more at [PBTOWNCOUNCIL.ORG](http://PBTOWNCOUNCIL.ORG) Join us and support your community :)

## Family & Schools Corner

*Education is not the filling of a pail, but the lighting of a fire.*

William Butler Yeats

It's back-to-school season! We encourage you to get involved with any of PB's six public schools by joining their parent groups or by contacting their office to volunteer.

We held a Wine Tasting event this summer which allows us to share proceeds with these schools. We'll be meeting with the parent groups or principals of our schools to learn of their needs and will report to you how we distributed your generous donations.

Want to get involved with schools? Check our website's links page at [pbTownCouncil.org/links](http://pbTownCouncil.org/links) for links to all of our schools and parent groups.

## Library News

There's an amazing array of events at our PB Earl and Birdie Taylor Library located at Thomas St. and Cass St. These events are now all on our calendar and are updated regularly.

Consider joining the Friends of the PB Library by visiting their website at: [pblibraryfriends.org](http://pblibraryfriends.org)

## PB Community Calendar - Mark Your Calendars

### August

Wed 31st **PB Planning - Alcohol License Review Committee Report - Special Meeting**  
PB Woman's Club 6:30 pm 1721 Hornblend St.

### September

Sat 3rd **Clean PB Day** - 9-1 pm - Grand Ave. Lifeguard Tower

Mon 5th **Holiday** - PBTC Office Closed

Tue 20th **Heart of PB Restaurant Walk** - 5-9 pm [pacificbeach.org](http://pacificbeach.org)  
A culinary tour of Pacific Beach's best dining hotspots in the heart of the neighborhood. For more information call (858) 273-3303 or visit [pacificbeach.org](http://pacificbeach.org)

Wed 21st **Community Advisory Cmte.** - 6 pm DPB 1503 Garnet Ave.

**Hospitality Task Force** - 1pm DPB 1503 Garnet Av.

**PBTC General Meeting** - 6:30 pm 1721 Hornblend St.

Thu 22nd **Safe & Beautiful** - 6:30 pm Knox Chapel 1675 Garnet Ave.

Tue 27th **Monthly Dineout** - 6pm Lotsa Pasta 1762 Garnet Ave.

Wed 28th **PAESAN** - 5-7:30 pm Crown Point Shores - Rotary Pavilion

**PB Planning Group** - 6 pm - PB Library corner of Thomas and Cass St.

### October

Sat 1st **BeachFest** - PB's biggest annual festival - Fun for all ages. Meet us on the boardwalk 8-5p

Sat 15th **4th Annual Arts & Crafts Faire** - 9-4 pm at the PB Woman's Club, 1721 Hornblend St.

The Faire will be filled with local crafts and artists, plus a delicious bake sale and used book sale. All money collected will go toward scholarships for Mission Bay High School students. Vendors are **still** welcome. Call Mary Lou at (858) 541-1972 or, Kathy at (858) 273-1307.

## Government Reports

We'll truly miss Supervisor Pam Slater-Price and her PB representative John Wile. They have been a tremendous and supportive asset to our community. Our new County representative, who we welcome with open arms, will be Supervisor Ron Roberts.

Watch this space for government reports from our city, county, state and federal representatives.

## Star Fish Award

The PB Town Council is now accepting nominations for its new Starfish Awards. The deadline is September 23.

Look around your neighborhood—is there a new or newly-remodeled house or condo that really makes the whole neighborhood look better? Does it give you ideas to perhaps enhance your place as well?

We're also giving awards to the best-looking low-water use front gardens. Entry forms and details are on our website. Email co-chairs Adam Meyer and Eve Anderson at [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org).



### Looking for More?

View our new extensive community calendar for School, Library, Business District, Civic, Community and Town Council events.

## Thank You New and Renewing Members!

### New Members

Laurie Berger  
Mimi Curtin  
Michael & Jennifer Huck  
Jennifer McMillin

**\*Thank you Dave & Billie  
and the Beach and Bay Press  
for your continued support!**

### New Business Members

Helene Le, Tammie's Cleaners &  
Alterations  
Toni Wood, The West End

### Renewing Members

\*Dave & Billie Crow-1980  
Dr. Nathaniel Rose-1986  
James Gallo-1987  
Ralph & Millie Oesterle-1994  
Paul & Sussan Johnsen-2003  
Scott & Mary Seager-2004  
James Rodisch-2006  
Rosalie Schwartz-2007  
Greg & Denay Wilson-2007

John McCarren-2008  
Bruce & Sheryl Trumbo-2008  
Jeslyn Wynkoop-2009  
Vicky Allen-2010  
Penny Campbell-2010  
Franco & Erica Nogueira-2010  
Carol Davis-2010  
Larry & Bonnie Emlaw-2008  
Kathy Evans-1996

### Renewing Business Members

\*Beach and Bay Press-1988  
Aztec Graphics-2008  
Strand Real Estate-2003

### You can Help us Save Paper & Postage

Allow us to send this newsletter via email to help us save postage costs and save paper.  
Contact the office 858-483-6666 or email us at [general@pbtowncouncil.org](mailto:general@pbtowncouncil.org)

Thanks to North Shores Printery of Pacific Beach for printing this newsletter at cost!

Visit our website for much more at [www.PBTownCouncil.org](http://www.PBTownCouncil.org) Join us and support your community :)



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