

Garnet Block Captain Program–Fall News

October, 2021

Cosponsored by the PB Town Council and PB Planning Group
Partnering with Discover PB and beautifulPB

Hi Business Owners and Managers–

LOTS TO LOOK FORWARD TO, ESPECIALLY **CicloSDias**, Sunday, November 7, read on...

GREEN, CLEAN AND COLORFUL! That’s what the Garnet Block Captain Program has been promoting this year.

• **GREEN**–In May, we noticed the jacaranda trees on Garnet’s 1400 and 1500 blocks were looking really stressed. Because our trees are missing 5” of rainwater, we quickly organized a rescue party. Our **Green Team** volunteers added 3 buckets of water and bark to each of the 23 trees. The City Arborist approved a **“3-3” plan: 3 buckets of water every 3 weeks**, until the rains begin. In July, we again added water and bark to 27 trees in the 1000 to 1300 blocks.

If you have a green tree (not a palm) in front of your place, help our trees stay healthy– please add water today!

–**Empty Tree Holes**–Are filling in with flowers, thanks to **Leslie Dufour’s** Green Team volunteers. Check out Prospect Home Finance, 875 Garnet.

–**Empire Beauty Planter**–Slightly out of our district (Crystal Pier to Ingraham), at 1637 Garnet (across from Trader Joe’s), the 15’-long-planter was an experiment. Could we change people’s behavior if we added colorful flowers? Once filled with trash and weeds, the flowers are thriving–and trash free.



The planter outside Empire Beauty, and wood chips added to one of many Garnet trees.

• **CLEAN**–Overflowing trash cans are a constant problem. After hearing complaints about **Sunday mornings**, our Block Captain Team, along with other businesses, approached **Discover PB’s** board: Could you please add a Sunday morning pick-up for your trash cans? They did, for three months–and the results are terrific! Saturdays are always filled with late-night visitors–perhaps they could continue year-round.

Note: The City’s trash cans are square, Discover PB’s are round.

- **COLORFUL!** 25 of the City’s trash cans on Garnet have been repainted bright royal blue, thanks to local donations, coordinated by Leslie. Naturescape’s Randy Bates was in charge, with Cindy McKeon painting—after removing years of grime and rust. Eventually, we hope to see artwork covering the cans.



City trash cans before (left) and after their bright, clean new coat of paint.

IT’S NOT JUST US—Many community groups, businesses and residents have joined us:

–**Discover PB**—In addition to adding trash pick-up, they purchased bark for Garnet’s 50 needy trees.

–**PB Town Council**—Provided funding in 2020 to power-wash many sidewalks, especially down near the beach. They’ve also donated toward repainting the City’s trash cans and purchased LOA signs.

–**beautifulPB**—Paid for plants and bark along Garnet and will coordinate **CicloSDias** (see below).

–**Local residents and businesses**—Have donated plants and funds to all of our projects, including **John Anderson of Maverick’s**, who underwrote repainting many of the City’s trash cans.

Special thanks to businesses who continue to keep their sidewalks clean and appealing—you can spot the difference immediately!

FREE LOA SIGNS FOR PB BUSINESSES—An LOA (Letter of Agency) authorizes SDPD to remove individuals who should not be loitering or engaged in criminal activity on your property. SDPD considers LOAs an important enforcement tool. You can file one for your business online; [go here](#). It’s free, quick and easy. After you’ve filed, you’ll be emailed a copy of your LOA. Forward it to LOA@pbtowncouncil.org for a free sign to display on your property, says PBTC liaison **Ron Walker**.

Letter of Agency on File with the
San Diego Police Department

123 Main Street

NO TRESPASSING

Property managed by: John Smith, ABC Realty
(619) 533-5555

Report suspicious activity to San Diego Police
Department at 531-2000

DOWNLOAD YOUR HANDY GARNET BUSINESS PROBLEM SOLVER—It's like the Neighborhood Watch Problem Solver, but with more resources that a business like yours might need. If you've ever asked, "Who do I call for..." then you need this document! [Get it here.](#)

CicloSDias—Save the date: Sunday, November 7, 10 a.m. to 3 p.m.

Katie Matchett, leader of beautiful PB and the San Diego County Bike Coalition are coordinating a great event for PB. Garnet will be closed to traffic that day, from Ingraham to Ocean Boulevard, and Cass Street from Garnet up to Turquoise.



Thousands of people on foot, bikes, skateboards, scooters, etc. will pass by your place—be sure you're part of the fun! The street will have the foot traffic; you can use the parking area, plus the sidewalk, leaving a 4' path. Please show what you can do:

- **Hold a demo**—dance studio, karate, cross-training? Bring it outside and teach everyone how to play.
- **Display your stuff**—Put out great mannikins, racks, tables and easels. Tattoo shops—let's have an art show. What's the difference between Guru Tattoo and Funhouse Tattoo? Or Pacific Beach Tattoo and Chronic Tattoo? Bring out the easels and share your different styles so everyone can learn.
- **Serve it on the sidewalk**—Find special items you can serve in front of your shop. Prepare special CicloSDias coupons to hand out.

More to come...for details, contact Katie Matchett: katie.matchett@beautifulpb.com or <https://sdbikecoalition.org/event/ciclosdias-2021/>

ANNOUNCEMENTS:

- **Maria Pagan, Steak N Fries**, is on the ballot for election to **Discover PB's** board. Maria is our Block Captain for Garnet's 1000 block and will be an enthusiastic and helpful board addition.
- **Katie Cook, Prospect Home Finance**, is the new 900 Block Captain, replacing Terra Kratz. She's keeping an eye on our new tree well plants in front of their office. Welcome, Katie. For a complete list of Garnet Block Captains, [see this list.](#)
- **"PB Surf Garden" Tile Project at PB Rec Center**—There's still time to have your business permanently highlighted on a tile. Discover PB sent you info, led by board member **Brian Curry**. Brian wears two hats—he's also a board member of **PB Town Council**, the project's sponsor. See the [PB Town Council website](#) for info.

Questions or suggestions? Please contact the Garnet Block Captain Team:

—**Eve Anderson, coordinator**, PB Planning Group liaison, Newsletter Editor, Tree projects; eandersonPB@gmail.com, | 858-488-0273.

—**Leslie Dufour, Green Team leader**, community volunteer, Art/Greenery Projects, trash can improvements, PBArtMurals@gmail.com.

—**Ron Walker, PB Business Problem Solver and LOA liaison**, PB Town Council liaison, newsletter & email support, rw@pbtowncouncil.org.

Did you get a paper copy of this newsletter, but you need the digital version so you can follow the web links? Contact rw@pbtowncouncil.org and we'll email you the newsletter in PDF format. We'll also add you to our newsletter list for future issues.

Garnet Block Captain Program—It's like Neighborhood Watch for Businesses!