



PACIFIC BEACH TOWN COUNCIL
VIRTUAL GENERAL MEETING via ZOOM
SEPTEMBER 16, 2020

Present: Brian White, Greg Daunoras, Marcella Bothwell, Susan Crowers, Brian Curry, Denise Friedman, Brianna Jackson, Charlie Nieto, Jane Nobbs, Karl Rand, Tony Schlegel, Ron Walker

Absent: None

CALL TO ORDER: 6:34

PRESIDENT’S REPORT

Brian White welcomed viewers to the PBTC General Meeting being streamed live via Zoom on Facebook. PBTC is an all-volunteer 501(c)(3) non-profit here to serve the community. PBTC’s next WEED ABATEMENT event will be held Saturday, Sept. 26th beginning at 7:00 a.m. on Soledad Mt. Rd. at Beryl. We are continuing power washing in the business district with support from community donations.

COMMUNITY UPDATES

Guardian Angels – Sarah Bonesteel

Covid-19 has prevented safety patrols at this time. The Guardian Angels will be organizing the 2nd PB Crime Walk on Oct 3rd at 4:00pm beginning at Fanuel Park and ending on the boardwalk at Grand Ave. It’s a peaceful protest against crime. Masks are required, and social distancing should be observed.

Discover PB – Sara Berns

Since Beachfest has been cancelled, Discover PB is having a “Best of the Beach Fish Taco Contest” running from Oct 1st through Nov 15th. Buy tickets & get details online: www.pacificbeach.org. Another new Pacific Beachfest Experience is ARTober, featuring some favorite artists at the weekly Farmers’ Market every Tuesday in October from 3-7pm.

Census – Raquel Juarez

The census is scheduled to end September 30, although there is discussion of extending, and the decision will be made tomorrow. The census is important because it helps bring federal funding to local communities based on the data collected. Pacific Beach response rate has recently improved and is close to the 2010 response rate of 67%, but Mission Beach is far behind. STVRs are problematic to getting accurate responses. You can call the hotline to complete the census at: 619-695-5655.

PB Planning Group – Karl Rand

At the September 9th meeting the Planning Group received a quarterly update from the construction crew at the Trolley Station. It was reported that construction is on schedule and should be finished in a little more than a year from now. Eve Anderson gave an update of the Block Captains on Garnet Avenue. The Planning Group's Special Committee gave an update on "Complete Communities" and the committee's recommendations will be sent to the Mayor and Georgette Gomez. Next month's meeting will be October 14th.

EMERGENCY SERVICES REPORT

SDPD Northern Division – Officer Brandon Broaddus

Officer Broaddus reported that the biggest problem with bikes being stolen is that people don't report them stolen and if they do, they don't have serial numbers. Sara Berns added that there will be a self-guided bike Tour De PB, and there will be volunteers at different locations helping with bike registration. Question about illegal fires on the beach, who should we call? It can be reported to the Fire Department, but they cannot write citations. He would like to see Parks & Rec involved, and he feels education is important, especially for people coming in from out of town. The police beach teams are already stretched thin. Question about camping/sleeping on the beaches – definitely not allowed, but there may be an uptick in that because of the closing of the Convention Center to homeless individuals. Report it to neighborhood policing unit or the Get It Done app.

Fire Station 21 – Capt. Jared Cheselske

Capt. Cheselske continued the topic of beach fires, noting that calls about illegal beach fires don't really fall under the classification of a 911 emergency response. The Fire Department will respond, but it's "over-kill." They can only ask people to put the fire out and remove the coals, not write citations. The majority of calls they respond to turn out to be legal fires within fire rings.

San Diego Lifeguards – Lt. Rich Stropky

No report

FEATURED PRESENTATIONS

Paid Parking Pilot Program – Brian Curry

Brian is a member of the PB Community Parking District Advisory Board, established in 2005, which meets regularly to address parking and traffic concerns. The CPD is comprised of two members from each of the following community groups: PBTC, Discover PB, PB Planning Group, Beautiful PB, and four at-large neighborhood delegates. Last year Councilmember Campbell approached the group about a pilot program along Garnet Avenue from the Crystal Pier to Fanuel St. Some of the goals of the pilot

program are to: increase parking turnover, increase utilization of private parking lots, and reduce the impact of parking in residential neighborhoods, all while raising funds for critical improvements in the pilot zone.

The meters would be installed by a private vendor, so the initial revenue would be used to pay that debt, but relatively quickly, the meters would create a stream of income that could be used for an assortment of projects in the PB business district. Of the funds collected, 20% goes to the City for administration and maintenance, then 80% would be split between the Community Parking District (45%) and the City (55%). While meter rates have not yet been determined, they will not exceed City's limit of \$2.50/hour. New meter technology allows for collection of data and the flexibility to adjust for demand. The CPD is looking for feedback before seeking City Council approval on a final plan.

GOVERNMENT REPRESENTATIVES

Assemblymember Todd Gloria (District 78) – Michaela Valk

San Diego County is now on Tier 2 of the State's Covid monitoring matrix, but the County reported the case rate is at 7.9%. If San Diego doesn't go to 7% or less in the next two weeks, the County will have to move to Tier 1.

The 2020 Legislative Session ended August 31st. All bills had to pass through both houses, and the governor has until the end of September to sign or veto the bills.

State Senate President Pro Tem Toni Atkins (District 39) – Miller Saltzman

No report.

Councilmember Dr. Jennifer Campbell (District 2) - Jordan Beane

No report

Supervisor Nathan Fletcher (District 4) – Emily Wier

No report

Meeting Adjourned: 8:04 pm

Minutes respectfully submitted by Susan Crowers, Secretary

