



PACIFIC BEACH TOWN COUNCIL
VIRTUAL GENERAL MEETING via ZOOM
NOVEMBER 18, 2020

Present: Brian White, Greg Daunoras, Marcella Bothwell, Susan Crowers, Brian Curry, Denise Friedman, Brianna Jackson, Jane Nobbs, Karl Rand, Tony Schlegel, Ron Walker

Absent: Charlie Nieto

CALL TO ORDER: 6:30

PRESIDENT'S WELCOME

Brian White welcomed viewers to the PBTC General Meeting being streamed live via Zoom on Facebook. PBTC is an all-volunteer 501(c)(3) non-profit here to serve the community. This evening's meeting features our PAESAN Awards Ceremony. This annual event is usually celebrated with a community BBQ at Crown Point Shores honoring our local Police, Fire Fighters, Lifeguards, and Park Rangers, but due to COVID-19 restrictions, this year's ceremony will be held virtually. Brian's co-host for the virtual event is PB Honorary Mayor Cathie Jolley. Each year PBTC selects one of the four emergency services on a rotating basis and focuses our fundraising efforts to buy needed equipment. This year we honored the Northern Police Division and provided them with intercom units for the beach team helmets, office chairs, a refrigerator, and a piece of workout equipment.

PAESAN AWARDS PRESENTATION

SDPD Northern Division representatives included: Capt. Matt Novak, Lt. Lisa McKean, Officer Brandon Broaddus, and Capt. Scott Wahl.

2020 Honoree: Sgt. David "Bryan" Brecht

Lifeguard Services representatives included: Sgt. Charles Knight and Lt. Maureen Hodges

2020 Honoree: Thomas Valente, Lifeguard II

Parks and Recreation representatives included: Director Andrew Field, Senior Park Ranger Karolynn Estrada-Sparlin, Park Ranger Richard Dhu, and Park Ranger Iggy Sorenseene.

2020 Honoree: Araceli Dominguez, Park Ranger

San Diego Fire-Rescue representatives included: Capt. Stanley Sgambelluri, and Capt. Robert Vigil

2020 Honoree: Captain Jared Cheselski

Ellen Citrano shared a letter from her husband thanking Captain Cheselski and the Station 21 professionals for saving Ellen's life this summer when in respiratory distress.

A heartfelt "thank you" to all of our first responders from the Pacific Beach Town Council for all they do to keep our community and its citizens safe!

PRESIDENT'S REPORT

President White reported that the PBTC had a successful weed abatement and trash clean-up at Mission Bay Drive and the I-5N off ramp on Nov 14th following a median weed abatement in October. As we have continued our power washing project on Garnet Ave, we have noticed reoccurring "drip lines" from bags being transported from the cans to the trucks. Discover PB has requested wheeled collection bins be used to keep our sidewalks clean going forward.

At 7:06, Brian turned over the meeting to our President-Elect, Marcella Bothwell.

EMERGENCY SERVICES REPORTS Replaced by PAESAN awards

COMMUNITY UPDATES

Discover PB – Sara Berns, Executive Director

It's "Shop Local" season, so please remember to shop local this holiday season. To help promote our businesses we are having a window decorating contest, doing wreath decorating by local business and organizations to hang on the pier. There will be lights and a Christmas tree on the Pier, however, no pictures with Santa or holiday parade. We have a PB discount card which will be emailed to about 2,000 residents and available digitally.

Shoreline Community Services – Caryn Blanton

Caryn has been working on the homeless issue in PB for 5 years, first through Street Guardians and now with Shoreline Community Services (SCS). Since March they've been partnering with other organizations getting resources and services to those in need, and so far 16 people have been matched to permanent housing. Cory Stapleton (corys@path.org, 619-913-2399) and Brian Gruters from People Assisting the Homeless (PATH) shared how they are taking a "person centered" approach and a geographically oriented model. PB is one of their areas of focus. Lisa Jones, Exec. VP of Strategic Initiatives for the San Diego Housing Commission (SDHC) spoke about the City Council's acceptance last year of a Community Action Plan- the first comprehensive and strategic long-term plan to address homelessness in SD. Johnathan Herrera, from the Rapid Response Team, is overseeing SDHC's strengthening the neighborhood-specific orientation of the program while enhancing the City's ability to respond to incidents where a Rapid Response Team would be most effective.

Caryn Blanton announced a new mentor training program for community volunteers, and beginning January, SCS plans to give monthly updates at the PBTC General Meetings.

GOVERNMENT REPRESENTATIVES

Councilmember Dr. Jennifer Campbell (District 2) – Monique Tello updated us on City Council activities related to solving homelessness in San Diego. She announced Councilmember Campbell will be hosting a series of neighborhood-specific community updates called “A Year in Review.” Pacific Beach’s community update will be held December 17 from noon to 1:00 pm, the Zoom link will be shared on their Facebook page.

State Senate Pro Tem Toni Atkins (District 39) – Miller Saltzman provided a number of updates on laws related to the Covid-19 and homelessness. Recently the governor signed an executive order that by 2025 all new vehicles sold in California must be zero emission. All details available at www.sd39.senate.ca.gov or you can email Miller directly at Miller.Saltzman@sen.ca.gov.

COMMUNITY UPDATES

Pacific Beach Planning Group – Karl Rand, Chairman

At the last PBPG meeting they heard the Paid Parking Pilot Program proposal, and the vote to endorse the program was 9-3. They also got a report on the City Council’s passage of the Complete Communities proposal, which should not have a big impact on the coastal areas. There will be two more presentations by Venus Molina, Councilmember Campbell’s representative on STVRs. They are scheduled for Nov 24th to the Community Planners Committee and then to the Planning Commission on Dec 3rd. The next PBPG meeting is Dec 9th.

Meeting Adjourned: 8:21

Minutes respectfully submitted by Susan Crowers, Secretary