



**PACIFIC BEACH TOWN COUNCIL
VIRTUAL GENERAL MEETING via Zoom
March 17, 2021 – 6:30 pm**

Board Members Present: Marcella Bothwell, Karl Rand, Denise Friedman, Susan Crowers, Ellen Citrano, Brian Curry, Greg Daunoras, Michael Herndon, Cathie Jolley, Jane Nobbs, Tony Schlegel, Ron Walker, Brian White.

Board Members Absent: Brianna Jackson, Charlie Nieto, Kim Short

CALL TO ORDER 6:31PM

PRESIDENT'S REPORT

President Marcella Bothwell welcomed everyone to our first 100+ participant Zoom General Meeting.

PUBLIC COMMENT (please raise your hand; limit of two minutes per speaker)

Tracy Dezenzo, Commissioner for SD Commission for Arts & Culture: The SD public library is asking for help with a photographic exhibition reflecting your pandemic experience. There is also a call for artists to create a public art piece for Beyer Park, deadline 3/25/21 (<https://www.sandiego.gov/arts-culture/publicart/artistopps>)

Eve Anderson, Garnet Block Captains Program (w/ Ron Walker, Leslie Dufour and Brian White): There is a new mural on the west side of Blooms & Threads. Leslie Dufour has volunteers lined up to work on adding plants to the empty, neglected planters along Garnet Ave. They are working to get Letters of Agency (LOAs) from all landlords and/or business owners. Continuing to trim trees along the avenue. Eve has also been working with Kohta at the Mayor's office on naming of the Trolley Station from "Balboa" to something including "Pacific Beach."

Allen Harris (member of the Community Advisory Committee for the SD Airport): they've been working on airport noise issue for the last four years. The airport is trying to shift nighttime departures towards Mission and Pacific Beach with capacity steadily increasing, so that in PB between 9:30- 11:30 once every three minutes.

EMERGENCY SERVICES REPORTS

- **Fire Station 21 - Captain Richard Marcello**

Captain Marcello reported the crowds are increasing back to a normal rate for this time of year. There have been a lot of BBQ related calls with burn victims. Keep BBQs away from the house, and if you have trouble with ignition, turn off, lift lid and let the BBQ air out before trying again.

Reminder to make sure your smoke alarm batteries are working. There is currently a task force working on the illegal beach fires.

- **SDPD Northern Division** - *Officer Brandon Broaddus*

Officer Broaddus reported that they have received authorization to begin enforcing the CAP Program for homeowners/residents in violation of repeat noise offences. Speed enforcement is taking place in PB based on community input. Two PISOs (Police Investigative Service Officer-trained but unarmed) are active in the community, working on parking enforcement, traffic collisions, cold cases, OVOs on Mission Bay Drive directing them to a safe location, and closing/locking the gates at Mission Bay Park at night. As of today, the County is now in the “Red Tier,” so they have extra staffing out due to the St. Patrick’s Day holiday.

- **San Diego Lifeguards** - *Sgt. Charles Knight - unavailable*

COMMUNITY UPDATES

- **Discover PB** - *Sunny Lee, Director*

The board is continuing to research creating a Maintenance Assessment District (MAD). Looking forward to the Tour de PB this weekend. They also restarted their community work service program with the City for people who have received “quality of life” infractions.

- **beautifulPB** - *Katie Matchett, President*

They are a local non-profit working on sustainability, mobility & equity issues in PB. This Saturday is the Tour de PB from 10am-2pm. It’s a self-guided tour through Pacific Beach featuring local art, and four pitstops along the way where participants can register their bike (for free!), chalk will be provided by PBWC for the PBTC Chalk Art Contest, book sales at the Library, and quick fix bike repair stations- lots of fun giveaways and activities. If you can’t make it, but want to register your bike, go to: www.bikeindex.org

- **Neighborhood Watch** – *Marcella Teran*

The program started about 15 years ago to create a sense of community and connect people in neighborhoods, as crime wasn’t much of an issue back then. Now they’ve grown to 92 block captains in PB & MB. Contact Marcella (through PBTC or SavePB.org) if you’re interested in starting a neighborhood watch on your block- the meetings can be hosted via Zoom. Neighborhood Watch provides a lot of great information on how to keep your neighborhood safer and is a great resource for support.

- **Shoreline Community Services** - *Caryn Blanton*

February report for the Coordinated Outreach for the coastal community (from Ocean Beach in the south, up through Mission Beach, Pacific Beach and La Jolla Shores): 507 Engagements, 351 Resources supplied, SU Help 2, Shelter 12, Housing 3, and Community Volunteers are now up to 54. The date for the Convention Center to end is March 22nd. The plan is for 700 residents to move into bridge tents, Golden Hall will be open for moms with kids, and a smaller facility run by PATH. As of March 9th, there were 640 county hotel rooms available for seniors with underlying medical issues

(funded by FEMA). Currently the occupancy rate is approximately 82% - these rooms will be available through Sept 2021. There is a waiting list of over 500 people.

- **Mission Beach Town Council Liaison - Grace King**

Grace will be the liaison reporting to us from the MBTC. Our neighborhoods have a lot of similar issues and Grace would like for us to have open communication and partner together to problem solve. More updates to come! Contact Grace at 773-782-5444 or email at gksantelises@gmail.com

GOVERNMENT REPRESENTATIVES

- **Representative Scott Peters (District 52) - Cesar Solis – unavailable**
- **State Senate President Pro Tem Toni Atkins (District 39) - Miller Saltzman – unavailable**
- **Assembly Member 78th District Chris Ward - Rachel Granadino**

Rachel is a new addition to Chris Ward's office representing for this area. Contact info – email: rachel.granadino@asm.ca.gov cell: 619-431-0674 District Office: 619-645-3090 <https://a78.asmdc.org>
Small business relief still available for businesses affected by Covid-19: <https://careliefgrant.com>

- **Supervisor Nathan Fletcher (District 4) - Aaron Burgess – not available**
- **Mayor Todd Gloria - Kohta Zaiser, District 2 Community Rep to the Mayor**

The American Rescue plan did get passed- expanding vaccines, protecting core neighborhood services, providing relief for small businesses and restaurants. SD Housing Commission Emergency Rental Assistance program is now live and accepting applications for residential tenants and landlords. SDUSD will be returning to hybrid learning beginning April 12th. SD Library Foundation needs feedback on their survey through April 17th. Still discussing the renaming of the Trolley station, and also working with Eve Anderson to resolve the tree trimming issues on Garnet Ave.

Question about the Street Vendor ordinance -- the Mayor's office is collecting surveys from the vendors and looking for resolution by summertime.

Contact: zaiserk@sandiego.gov (619) 964-9214

- **Councilmember Dr. Jennifer Campbell (District 2) - Monique Tello**

Monique reported that Northern Division's Neighborhood Policing Team has closed out 356 "Get It Done" complaints. The Municipal Code Amendment for Proposed Park Curfew Implementation went before the Public Safety and Livable Neighborhoods Committee and it passed unanimously, and will go to the full City Council for a vote, likely in April- she will let us know.

Questions/Comments: Karl asked when the Parking District Proposal will be heard? Not sure of date, she will check and update. Susan thanked Monique for her assistance and follow up with the street light issue in north PB. Approximately 83% of the lights have been repaired, and they expect resolution of the remaining lights within 2-4 weeks, along with some lights on Crown Point Drive.

Contact: moniquet@sandiego.gov

- **PB Planning Group - Karl Rand, Chair**

Last week an 18 unit mixed-use project was approved at 4033 Lamont Street. 10 members were elected to the PBPG (7 returning, 3 new). They heard from a Crown Point West engineer about the staging area selected for construction equipment & vehicles. Next month someone from the City will be reporting about the scooter issue.

FEATURED PRESENTATIONS

- **Bonfire Task Force – Dorie DeFranco**

Dorie lives in the Beach Barbour Tract. When she and her neighbors noticed an increase in illegal beach fires, they made a proposal to the City for only propane fueled fires on their beaches.

Problems with wood fires include: pollution hazards, safety of wood fires on the beach, especially hot coals left behind in the sand. Current beach signage is not heeded, nor does it address the health & safety issues.

Compromise solution is to limit fires to propane fuel only for BBQs and Fire Pits.

The Bonfire Task Force met with D1 & D2 council member staff, and they will support altering the Municipal Code if the town councils will support it (La Jolla, Ocean Beach, Pacific Beach, and Mission Beach). Most big beaches up and down the coast have banned wood-burning fires. Del Mar, Carlsbad, Cardiff, San Elijo in Encinitas are some of the local beaches that have banned wood burning fires.

- **History of the Pacific Beach Town Council – Alan Harris**

As we celebrate the PBTC's 70th Anniversary, a lifetime resident and former PBTC President shared a historical perspective of the Pacific Beach Town Council, with tonight's focus on the 50s and 60s.

The active PB community groups in the early 1950s were the PB Business & Professional Association, the PB Chamber of Commerce, the PB Coordinating Council, the PB Woman's Club, and the PB Garden Club. The PB Business & Professional Association later became the PBTC.

In the 1950s one of the biggest concerns was dirty beaches & concern that tourists didn't want to come to PB. 1953 the PBTC urged the City to provide weekly beach clean-ups, complete the paving of Grand Avenue past the newly opened Mission Bay High School and expand the Pacific Beach Recreation Center.

In the 60s surfing zones were set up and the PBTC urged the City to purchase Tourmaline Canyon and in 1965 the PBTC co-sponsored the Western Regional Surfing Championship at Tourmaline Surf Park.

ADJOURNMENT 8:21 PM