



**PACIFIC BEACH TOWN COUNCIL
VIRTUAL GENERAL MEETING via Zoom
July 21, 2021 – 6:30 pm**

CALL TO ORDER 6:31

BOARD MEMBERS PRESENT: Marcella Bothwell, Karl Rand, Denise Friedman, Susan Crowers, Ellen Citrano, Brian Curry, Greg Daunoras, Michael Herndon, Cathie Jolley, Jane Nobbs, Tony Schlegel, Kim Short, Ron Walker

BOARD MEMBERS ABSENT: Brianna Jackson, Charlie Nieto, Brian White

PRESIDENT'S REPORT

- **Announcement -** *Concert on the Green will be on Sunday, August 8, 4-6:30 pm, with local band "Dirty Bird" [See flier for more details.](#)*
- **Announcement –** Sept 22nd is our Annual Police and Emergency Services Appreciation Night (PAESAN). This year we are honoring the Lifeguards.
- **Dan Froelich PB School Community Service Awards - Kim Short**
Each year since 1990, the PBTC has awarded middle and high school students the Dan Froelich Youth award for outstanding community service to the Pacific Beach community. This year we are recognizing three middle school students: Gideon Mandel, Nuhamin Woldeyes and Sophie Wilson. Gideon initiated two community service projects: a book donation program for a San Ysidro school and a soccer cleat donation program for young athletes in need. Nuhamin is actively involved in the Associated Student Body at PB Middle School, speaks three languages, and excels in the International Baccalaureate program. She spent hours working on the campaign to rename the joint-use field to honor the legacy of William and Fannie Payne. Sophie Wilson serves as the Vice President of the ASB at PB Middle, volunteers at a local foodbank, and tutors refugee children. She started a letter writing campaign and collected and delivered letters from elementary school students for the senior residents at Oakmont Living Community during the Covid quarantine.

NON-AGENDA PUBLIC COMMENT (please raise your hand; limit of two minutes per speaker)

Andrew, Director of Conservation from the Audubon Society – 1. In partnership w UCSD they are opening Kendall-Frost Marsh on 2nd & 4th Saturdays from 9-11am for the "Wander the Wetlands" program. 2. We received a grant from the Honda Marine Science Foundation to begin conversations between Native Americans and UCSD about wetland restoration.

Tracy Dezenzo from SD Commission for Arts & Culture announced 174 funding awards for 2022. Almost \$500,000 was awarded to District 2 organizations, and \$65,000 to organizations in PB: PB Business Improvement Association, San Diego Earth Day, and City Ballet. San Diego Practice purchased 100 art pieces from SD artists to be part of the City collection. They will be on display at two galleries through September 5th before being distributed throughout the city. Link: www.sandiego-art.org

Denise reported that redistricting has begun for District 2. Information and a schedule of meetings the public may attend will be available at the city's website: www.sandiego.gov/redistricting-

[commission](#) . Important to sign up for newsletter and weigh in about keeping the coastal communities (PB, MB, OB and Point Loma) as well as Midway District together.

[Rob Tobin](#), the artist in charge of the mosaic surf garden at the PB Rec Center stopped by to show a picture of the freshly painted Rec Center- Go to www.pbtowncouncil.org/pb-rec-center-mural to sign up to help, to donate surfboards, or to support financially.

[Jane](#) announced that August 5th at 11:30 will be the dedication ceremony for Payne Park at home plate. Mayor Todd Gloria and District 2 Representative Jen Campbell will be in attendance.

EMERGENCY SERVICES REPORTS

- **Fire Station 21 - Captain Richard Marcello** – One of the big topics of concern, illegal beach fires, are now considered “warming fires” (for unhoused people or beachgoers to keep warm). Firefighters are no longer allowed to shut them down, but he thinks that will be changing soon. He would like to meet with the beach fire task force again. It’s heating up and vegetation fires are increasing, so they’re getting sent all over the state for 1-3 week assignments, so you may see some new faces filling in at Fire Station 21.
- **SDPD Northern Division - Officer Brandon Broaddus**
A command post will be set up at Belmont Park for Labor Day. Due to a nationwide uptick in hate crimes, SDPD’s LGBTQ and Multicultural Community Relations Office has launched a new Safe Place Program, an initiative to help San Diegans clearly identify businesses that are safe places for victims of a hate crime or to report a suspicious activity. Participating businesses will display a sticker in their window. Marcella Teran mentioned the continuing problems under Crystal Pier with people partying on Friday nights as well as noisy music being played in front of the hotel. Officer B replied that night beach team has been made aware and of the issue and he will report back. Surveillance ordinance? None currently- they are still working on specifics. Smart Street Lights have been installed at certain locations throughout the City which is helpful in reviewing for evidence, but not for live monitoring. Deborah M. complimented the beach team for their responsiveness over July 4th weekend. Volunteers still not able to work with the Police on the CAPP problem due to COVID.
- **San Diego Lifeguards - Lieutenant Ric Stell**
Very successful July 4th, many rescues. Unleashed dogs, alcohol, glass, smoking and illegal fires in the sand are still problematic. Citations are issued when feasible. Lifeguards will be having their 68th Annual Ron Trenton Memorial Relays on August 10th at 6pm - 3141 Ocean Front Walk, by the roller coaster. Question about beach fire fines: decided by judge, and the fine increases with repeat offenders.

COMMUNITY UPDATES

- **Discover PB - Sunny Lee**
We are in the midst of planning the Heart of Pacific Beach Restaurant Walk Wednesday, Sept 8th. Beach Fest will be in October. Parking Meter Pilot program was approved by the City Council this week. Marcella T asked about increased security for those bars with large crowds. Yes, we discussed this at our Hospitality meeting, and some training will be set up.
- **Shoreline Community Services - Caryn Blanton – not available**
- **Garnet Block Captains Program - Eve Anderson**
On July 13th we had a big weeding, mulching and watering event on Garnet Ave covering the 1000 block to the 1300 block. Discover PB donated \$300 to purchase some of the mulch,

and Terry Lafferty donated money to fill in the empty planters. We also weeded and then planted the large planter at 1637 Garnet Ave near Coastal Auto Repair & Empire Beauty.

- **Mission Beach Town Council Liaison - Grace King – not available**
- **Beautiful PB – Katie Matchett –** The CicloSDias open streets event will be Dec 7th from 10am-3pm (closed to vehicle traffic). Diamond Street is currently the only remaining slow street in San Diego, and the City is investigating and looking for feedback about having a permanent slow street. August 7th they will do the Annual Community Traffic Count & need volunteers. “Try Slow” signs will be available shortly, contact Katie via email: Katie.matchett@gmail.com.

GOVERNMENT REPRESENTATIVES

- **Congressman Scott Peters - Cesar Solis – not available**
- **State Senate President Pro Tem Toni Atkins (District 39) - Cole Reed – not available**
- **Assembly Member 78th District Chris Ward - Rachel Granadino**
Rachel updated us, on July 12th Governor Newsom signed the budget bill into law. For specifics, go to: <https://a78.asmdc.org/contact>. Susan asked about Assembly Member Ward’s stance on SB 9 and SB 10 – the two state bills which will destroy single family home neighborhoods across the state of Calif. Rachel said he has not yet seen the bill, so he has not taken a position on it, but is listening closely to the concerns of community members. The bills should go to the floor in mid-August.
- **Supervisor Nathan Fletcher (District 4) - Aaron Burgess -**
- **Mayor Todd Gloria - Kohta Zaiser**
Mayor Gloria will be at the Payne Park dedication. Kohta will look into the warming fires - he was unaware of this issue. Emergency rent funds are available through SD Housing Commission for past due rent & utilities during Covid. When questioned about Mayor Gloria’s stance on SB 9 & SB 10 Kohta responded that although Mayor Gloria won’t take a stance on a state bill, he is a pro-housing mayor, with “Homes for all of Us” as we need to triple our housing production annually over the next decade to meet the growing population of San Diego. Link: <https://www.sandiego.gov/mayor/mayor-gloria-announces-'homes-all-us'-housing-package> Marcella invited Mayor Gloria to come speak to us about these issues. Question: What action is being taken about the sidewalk vendors & how will it impact Beach Fest, when can we have ACTION on this? He says they are fully aware of how bad the situation is. They’ve been engaging with the vendors and hearing from pro-vendor advocates, so they put a hold on the ordinance and handed it off to D2.
- **Councilmember Dr. Jennifer Campbell (District 2) - Monique Tello – not available**
- **PB Planning Group - Karl Rand, Chair**
We recently put together our CIP list (infrastructure wish list) with emphasis on roundabouts and sidewalks. We had a representation on the Redistricting Committee. Approval of a PROW property for neighboring owners at the northern end of Cass Street if they will put in a sidewalk. Next month there will be a trolley update, it’s still scheduled to open in November.

FEATURED PRESENTATION

Pacific Beach Town Council History: '70s-'80s - Alan Harris (PBTC President from 2013-14)

Alan continued his presentation about the PBTC history, after sharing about the ‘50s and ‘60s previously. Alan shared many historical photographs and photo comparisons of “then and now” which showcased the many changes and improvements of Pacific Beach.

Some highlights included:

Sail Bay– Back in the 40s, the City granted land leases to two individuals, allowing private docks and limited public access. When the leases expired in 1976, there was a “Take down your docks!” protest. Eve Anderson was an active participant in pushing the docks out.

In the late 70s the PBTC worked to eliminate driving on Ocean Blvd and develop biking and walking paths with safety rails near the cliff section. This scenic walking path was built in three phases.

1976 was the first PB Block Party on Garnet Ave, which coincided with the PBTC 25th Anniversary. It was the first time in San Diego that a city street was closed for a community celebration. In 2005 the last block party was held in Pacific Beach, as by this time it had grown to over 130,000 attendees.

1986 the PBTC organized a sandcastle building contest on the beach, and the world’s tallest sandcastle was built right here in PB, bringing thousands of people to our community.

The Scripps Estate “Braemar” (built in 1906) was sold and demolished to build the Catamaran Hotel, but the dining room was saved and became the Catamaran Hotel Wedding Chapel. When they announced plans to tear down the chapel to build a parking garage, the PBTC raised money to move the cottage temporarily to Grand & Bayard for 2 years. Then its current location was found on a small piece of land not used by the Navy in 1986. The PBTC is the owner and steward of Rose Creek Cottage at 2525 Garnet Ave., and it is a popular location for weddings and celebrations of all kinds.

Meeting Adjourned at 8:44 pm

Next PBTC General Meeting will be September 15th as we will not meet in August. It will likely be a hybrid meeting- in person and via Zoom.