



**PACIFIC BEACH TOWN COUNCIL
VIRTUAL GENERAL MEETING via Zoom
October 20, 2021 6:30 PM**

Board Members Present: Marcella Bothwell, Karl Rand, Denise Friedman, Susan Crowers, Brian Curry, Michael Herndon, Brianna Jackson, Cathie Jolley, Charlie Nieto, Jane Nobbs, Kim Short, Ron Walker, Brian White

Board Members Absent: Tony Schlegel, Greg Daunoras, Ellen Citrano

CALL TO ORDER - 6:33

FEATURED PRESENTATIONS

- **Reforming City Government for a More Responsible and Sustainable Future - Council Member District 9, Sean Elo-Rivera**

The way the People's Ordinance, which was enacted in the city of San Diego more than a century ago, currently works is that most single-family homes who are next to a city street get free trash removal services. If you live in a condominium or an apartment that's on a city street, though, you have to pay. The Councilman would like to see the ordinance amended. Comparable California cities were charging single family homes anywhere from \$25 to \$100 per month for trash removal, depending on the level of service. If the proposal to amend the ordinance moves forward, it would become a ballot measure that San Diego voters would weigh in on, then there would be a cost-analysis study conducted, and, finally, the city council would have a final vote on the details of the plan. It would potentially take years for the fee structure to change.

- **San Diego State University's Tobacco Product Waste Reduction Project**
 - *SDSU Tobacco Product Waste Reduction Product Jennifer Dill*

Jennifer's project was to count, measure & map tobacco waste in the county. This waste is not just unsightly, it contains chemicals that are harmful to people, pets, and the environment. To volunteer, go to: <https://merg.sdsu.edu/tpwr-project/>

PRESIDENT'S REPORT

- **Enhancement Committee Project – Susan Crowers, Chair**

PBTC has partnered with Parks & Recreation Department to clean up and beautify the corner of Crown Point Drive and Ingraham St, a highly visible gateway to Pacific Beach. This is the first cooperative project of its kind with PBTC volunteers designing, weeding, clearing old shrubs, and planting, while P&R picked up green waste, and supplied soil amendment and drought tolerant plants. We've had three planting days so far with two to go. The Enhancement Committee has organized weed abatement & trash pick-up events over the last two years with terrific community support, and we hope to really grow that group of volunteers. If interested in participating, please email: susan@pbtowncouncil.org

Concerts on the Green - Rodney Elliott, Event Coordinator

We are in the beginning stages of planning for Concerts on the Green, and looking to change the viewing option next year of placing the stage at the bottom of Kate Sessions & turning the hill into a natural amphitheater. We are looking for sponsorship from the business community.

Board Member Candidates for 2022 - Michael Herndon, Nomination Committee

Michael shared the slate of candidates for the three open board seats. The Committee (Jane Nobbs, Cathie Jolley, Marcella Teran, Alan Harris and Michael Herndon) made the following recommendations for Director positions for two year terms: Kim Short, Tony Schlegel, and Charlie Nieto. Directors completing their two year terms, with one year remaining are: Brian White, Greg Daunoras, Ron Walker, Ellen Citrano, Michael Herndon, and Cathie Jolley. Departing the Board are: Brian Curry, Jane Nobbs, and Brianna Jackson. There are three open positions. Michael called for additional nominations to the slate, there were none.

Motion to close nominations and accept the slate of candidates as presented for 2022

- 1) Cathie 2) Denise Approved: unanimously

NON-AGENDA PUBLIC COMMENT

Rene Contreras from BluLite spoke about dirty beaches due to wood burning bonfires.

Tracey Dezenzo, SD Commission for Arts & Culture – shared an update.

Russ Hollingsworth- Dog Park comment

Trisha from “Cans for Books” is collecting aluminum cans and plastic bottles to raise money for children’s book. Permanent drop off bin at Randall’s Sandals. Over \$3000 raised last year. Trick or Read event Saturday Oct 30th.

Rob Hall spoke about the Opioid problem. This Saturday is prescription take back day www.deatakeback.com

Anthony Avalos shared about biased policing.

Karl shared a traffic advisory for the coming weekend due to a marathon & triathlon.

Andy Hanshaw with SD Bicycle Coalition promoting CicloSDias on Nov 7th on Garnet Ave and on Cass Street up to Turquoise. 10am – 3pm

EMERGENCY SERVICES REPORTS

Fire Station 21 - *Captain Richard Marcello – not present*

SDPD Northern Division - *Officer Ariel Del Toro- not present*

San Diego Lifeguards – *Lieutenant Ric Stell – not present*

COMMUNITY UPDATES

Discover PB - *Sunny Lee - absent*

Shoreline Community Services - *Caryn Blanton*

When encountering a homeless person in distress there are 4 things we can all do depending on circumstance: call 911, call the non-emergency number, use your Get It Done App to report issues, keep Shoreline Community Services number handy and reach out for help. 858-900-7024.

Garnet Block Captains – *Eve Anderson* – gave update that Discover PB will be going from business to business seeking participation in CicloSDias Nov 7th.

Mission Beach Town Council Liaison – *Grace King – not present*

Beautiful PB – *Katie Matchett* - Nov 7th is the CicloSDias open streets event on Garnet from Ingraham to Mission Blvd and on Cass Street up to Turquoise. www.beautifulpb.com email: katie.matchett@gmail.com .

GOVERNMENT REPRESENTATIVES

Congressman Scott Peters - *Cesar Solis* - absent

State Senate President Pro Tem Toni Atkins (District 39) – *Cole Reed* – absent: submitted report shared in the chat.

Assembly Member 78th District Chris Ward – *Rachel Granadino* - Gave an update about Assembly Member Ward’s legislation. Of the 5 bills he sent to the Governor, all were signed. Email: Rachel.Granadino@asm.ca.gov

Supervisor Nathan Fletcher (District 4) - *Aaron Burgess* - absent

Mayor Todd Gloria - *Kohta Zaiser* – absent: submitted report shared in the chat.

Councilmember Dr. Jennifer Campbell (District 2) - Monique Tello – The Sidewalk Vendor Ordinance has been docketed for Dec 14th. The bicycle-pedestrian bridge over Interstate 5 to connect the new Balboa Avenue trolley station to Pacific Beach has been approved by the Council and is moving forward as a project. The Redistricting Commission is meeting tomorrow and should have maps submitted to the City by Dec 15th.

PB Planning Group - Karl Rand, Chair - Karl reported the murals on the side of the Jefferson have been completed along the I-5. Trolley opening Nov 21st so we need to talk about getting the Shuttle running in time.

ADJOURNMENT –8:22

Next Meeting November 17, 2021

Minutes respectfully submitted by Susan Crowers, Secretary