

# When Pacific Beach Thrives, So Does Your Business!



Support your community... Join more than 100 local businesses as a

## Pacific Beach Town Council Business Member

### What Is the PB Town Council (PBTC)?

The PBTC is a membership organization, open to all, dedicated to the betterment of Pacific Beach. Our membership is made up of community-minded people who love supporting local businesses.

### What Does the PB Town Council Do?

- **Gives residents and businesses a voice** with our elected officials via monthly community meetings, promotes dialog and keeps PB informed of community issues and activities.
- **Advocates for the betterment and beautification** of PB with the San Diego City Council and other local/regional governing bodies.
- **Donates to numerous events and organizations** aiming to improve the quality of life for all members of our community.
- **Provides scholarships and awards** to local students.
- **Recognizes** and gives financial support to our first responders.
- **Holds events** including **Concerts on the Green** and **P.A.E.S.A.N.** (community picnic honoring first responders).
- **Organizes** weed abatement, trash cleanups and power washing.
- **Provides support/supplies** to local groups for beach cleanups.
- **Removes hundreds of tags** on the annual **Graffiti Removal Day**.
- **PBTC owns** and maintains a PB gem, **Rose Creek Cottage**.
- **Recent advocacy initiatives** include influencing legislation on vehicle habitation, short term rentals, mobility devices, affordable housing, sidewalk vending and park curfews.



The annual PAESAN picnic raises funds to support our first responders.



PBTC supports neighborhood cleanups with an annual Graffiti Removal Day.



Every summer, Concerts on the Green provide great music and fun times!

## PBTC

QUICK STATS

**2,100+**

Facebook followers

**1,800+**

Facebook likes

**1,500+**

mailing list subscribers

**1,600+**

Instagram followers

### Why Join as a Business Member?

The \$50 annual fee is an affordable way to **promote your business** while investing in the future of Pacific Beach. Your support creates affinity for your business with community-minded members, encouraging them to shop and dine local. Business Membership also includes:

- PBTC website listing with link to your business website
- Newsletter and social media mentions
- Optional participation in the [Member-to-Member Discounts program](#)

### Promote Your Business with Member-to-Member Discounts

Business Members can promote special offers to PBTC's members with:

- An offer listing on our website's Member-to-Member Discounts page
- Email promotion
- Handouts at our monthly meetings
- Social media posts about your offer *and* your events and promotions

Join online! Visit [www.pbtowncouncil.org/join](http://www.pbtowncouncil.org/join)